



Green Bay Packers: Yesterday & Today

Chuck Carlson, Foreword by Jerry Kramer

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As you will discover when you read "Green Bay Packers: Yesterday & Today", the history of this fabled franchise began on a hot August night in 1919. That's when sportswriter George Calhoun and local star athlete Curly Lambeau met at a pub to discuss starting a pro football team in the small Wisconsin town of Green Bay. Today, the Packers are a cornerstone of the NFL and one of the most recognizable sports teams in the world. From the shrine known as Lambeau Field to landmark moments to generations of players highlighted by the likes of Cal Hubbard, Don Hutson, Arnie Herber, Ray Nitschke, Bart Starr, Paul Hornung, Herb Adderley, Sterling Sharpe, Reggie White, Brett Favre, and Donald Driver. 'Green Bay Packers: Yesterday & Today' is the ultimate Packers chronicle.

Richly detailed and lavishly illustrated with photos, memorabilia, and clippings from the Green Bay Press-Gazette, this book starts by describing an era when a small Midwestern city with mettle and a little luck could create a championship-caliber team. It tells how an Easterner Vince Lombardi brought a ruthless work ethic and a singular personality to the Packers golden age of the 1950s and 1960s. How Lombardi's handpicked successor, Phil Bengtson, and then Starr and Dan Devine couldn't duplicate the legendary coach's success on the sideline. And how coach Mike Holmgren and Favre returned the Super Bowl trophy to Tittletown in the 1990s.

In 'Green Bay Packers: Yesterday & Today', you will read about:

The Ice Bowl of 1967, when 50,000 Packers faithful braved a 13-degree temperature to watch their team beat the Cowboys for the NFL title, setting up Green Bay's second Super Bowl championship two weeks later
Don Majkowski, who for three seasons was the swaggering, rakish embodiment of what an NFL quarterback should be

Some of the tragedy surrounding the team, such as the untimely death of White

The curious and contentious departure of Favre, who retired as a Packer but then unretired to play for the Jets and the Vikings

The attempts of current players such as Favre's successor at quarterback, Aaron Rodgers to return the franchise to glory

These are just some of the hundreds of people, stories, and events that are chronicled in "Green Bay Packers: Yesterday & Today", a must-have for any fan of football.

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