



Streaming Media Demystified

Michael Topic

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The experts predict that the opening of broadcast Internet connections and 3G wireless capabilities will drive the adoption of streaming media to 75 per cent of all broadcasting and e-commerce firms by the end of 2003. Author Mark Topic offers the fast, reliable, and painless way to get the lowdown on the streaming video over the Internet (both wired and wireless) - he thoroughly examines the technologies, protocols, and business models on this next giant happening in the world of video and telecom. It includes Internet protocols for delivering streaming media, and audio and video compression schemes. It covers MPEG-4 and MPEG-7, discusses digital rights management, and details Metadata.



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