



Effective Management of Foreign Exchange: A Corporate Treasurer's Guide

Brian Mapletoft

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Readers of company reports will be familiar with references to the impact of exchange rate movements on results. Consequently, given the exchange rate movements in almost every year for the past ten years or more, there can be few businesses of any size that are totally immune to exchange markets and few that are not aware of the need and importance of treasury management in relation to foreign exchange. Brian Mapletoft covers the impact of foreign exchange on the corporation in detail and describes the various techniques that might be employed to manage this area of risk. The book addresses the increasingly important area of treasury management, supporting its observations with data, charts and examples.

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