



Chinese Entrepreneurship and Asian Business Networks

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The degree to which the extensive business networks of ethnic Chinese in Asia succeed because of ethnic characteristics, or simply because of the sound application of good business practice, is a key question of great current concern to those interested in business, management and economic development in Asia. This book brings together a range of leading experts who present original new research findings and important new thinking on this vital subject. Based on rich empirical research data and a multidisciplinary explanatory framework, this book assesses the role, characteristics and challenges of Chinese entrepreneurship and business networks in various East and Southeast Asian countries: the People's Republic of China, Vietnam, Malaysia, Singapore, Indonesia, and Australia.

Chinese Entrepreneurship and Asian Business Networks demonstrates that Chinese network capitalism is contingent upon, for example, time, place, institutional frameworks, and that explanatory approaches of Chinese economic behaviour which stress culture and ethnicity are too simplistic.

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